

**Economics
"Kicks"**



**2010 NAAE Professional Development
Conference**

Thursday - Saturday, February 25-27, 2010
Hampton Inn, Oklahoma City, OK

Preliminary Agenda

Pre-Conference Activities -- Thursday, February 25

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| 3:00-5:00 pm | Informal Networking and Sharing |
| 5:00-7:00 pm | Dinner (on your own) |
| 7:00-9:00 pm | Bowling at the RedPin (1 block from hotel)
<i>Lots of fun and prizes! Come early and join us!!!</i> |

Conference Agenda -- Friday, February 26

All sessions in Hotel Meeting Room, unless otherwise noted

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| 7:00-8:15 am | Continental Breakfast (Hotel Lobby) |
| 8:30 am | Conference Welcome and Introductions
NAEE President Helen Meyers |

Session A: 8:30–10:00 am Let's Go FISH!

The FISH! Philosophy is a set of simple, practical tools to help promote a more positive culture at work. It focuses on building stronger relationships to deal with challenges more effectively. FISH! uses individual needs to develop stronger organizations with more connected teams, better communication, extraordinary service and higher retention. This hands-on session will introduce ways to implement FISH! in your work environment. Come prepared to go "FISH!ing".

Dr. Renee Warning, UCO College of Business Administration
Session Organizer: Oklahoma Council on Economic Education

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| 10:00–10:30 am | Break (coffee available in hotel lobby) |
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Session B: 10:30–11:30 am CEE Update: What's Ahead in 2010?

Come find out what the Council for Economic Education has in store for the network in the New Year! Important updates and information will be shared that will benefit your council or center in 2010.

Christopher Caltabiano, VP for Program Administration
Council for Economic Education

Session C: 11:30–12:00 pm NAEE International Committee Presentation

There are many rewarding international opportunities available through CEE's *EconomicsInternational* program: Study Tours and Training of Writers programs for K-12 teachers, hosting international economic educators on a Study Tour to your Council or Center, and mini-grants for special workshops or events. Join us in this session to learn about these experiences, how they can enhance your Center or Council programs, and how to apply or get involved.

Session Organizer: John Brock

12:00–1:45 pm Lunch

Session D: 2:00–3:30 pm Fundraising Basics for Centers and Councils

This session will use the Georgia Council on Economic Education as a case study to illustrate the various strategies and income streams they have created, along with the involvement of volunteers and the creation of relationships that are critically important to fundraising.

Session Organizer: David Martin

3:30–3:45 pm Break

Session E: 3:45–5:15 pm Outcomes Assessment

This session focuses on developing a more complete outcomes measurement cycle. Topics will include defining outcomes and identifying indicators that can be easily incorporated into existing evaluation strategies. Dr. Caudill is a noted speaker and trainer in outcomes assessment, with more than 25 years of experience working with nonprofits to improve their overall performance. For more information, visit her website at www.outcomezone.com.

Denise Caudill, PhD, The Outcome Zone

Session Organizer: Oklahoma Council on Economic Education

5:30 to 7:00 pm Reception (sponsored by FRB-Kansas City, OKC Branch)
Crab Town -- across the street from hotel

Free evening. Dinner on your own.

Conference Agenda -- Saturday February 27

7:00-8:45 am Continental Breakfast (Hotel Lobby)

Session F: 9:00–10:00 am Career Paths & Long Run Network Sustainability: Do You Have a Plan?

This session will help participants to consider and organize strategies for improving their careers in economics education. Members will share ideas for getting a jump on the next step in your career plan. We are trying to get George Clooney to help us out but so far no commitment.

Session Organizers: Mary Ann Hewitt and Mary Lynn Reiser

10:00–10:15 am Break

Session G: 10:15–11:45 am Using Social Networking in Councils and Centers

Bring your council or center to the 21st century through social networks for absolutely FREE!
We will show you how to create an account with Facebook, Youtube, and other great resources!

Session Organizers: Constance Dyson and D. J. Thompson

11:45 am Evaluation and Adjournment

Optional Post-Conference Activities – Saturday

2:00 pm Tour of the Oklahoma City Memorial

Check out these web sites for more information

<http://www.welcometobricktown.com/index.html> offers a virtual tour of Bricktown

<http://www.oklahomacitynationalmemorial.org> explains the Oklahoma City bombing memorial – a must see experience!

<http://www.okccvb.org> provides general information on the OKC area.

<http://www.flyokc.com> gives an overview of Will Rogers International Airport and local transportation for visitors. The average fare between downtown and the airport is \$20 for both taxis and shuttles.

Conference is organized by the NAEE Professional Development Committee
(co-chairs, Jim Jozefowicz and Geanie Channell)
and hosted by the Oklahoma Council on Economic Education and the UCO Center for
Economic Education