



Slate for NAEE Executive Committee

## President-elect



**Jennifer A. Davidson, ME.d., President, Nebraska Council on Economic Education, Assistant Professor of Practice in Economics, University of Nebraska-Lincoln**

A dynamic advocate for economic education, Jennifer Davidson is President of the Nebraska Council on Economic Education and an Assistant Professor of Practice in Economics at the University of Nebraska-Lincoln. Jennifer develops economic and financial literacy programming and curriculum, conducts community outreach, fosters strategic partnerships and is an ambassador for economic education within Nebraska and nationwide. With both Bachelor's and Master's degrees in economics and economic education Jennifer is a dynamic lecturer and presenter. She is recognized for her activity based teaching style, cutting-edge online mentoring and warm personality. Ms. Davidson is an in demand speaker who works with businesses, churches, volunteer groups, schools and associations to present economic concepts in new ways that are accessible to both professional and general audiences.

The Nebraska Council on Economic Education is a non-profit organization housed in the College of Business Administration at the University of Nebraska – Lincoln. The mission of the Council is to act as a catalyst and lead a statewide initiative to advance economic literacy.



**Susan Doty, Founding Director, Center for Economic Education and Financial Literacy, Senior lecturer and undergraduate economics advisor, The University of Texas at Tyler**

Prior to starting the CEEFL at UT Tyler, she started a similar center at the University of Southern Mississippi. Both university centers, in their respective states, have been recognized for their rapid growth in teacher outreach under her directorship. In a “one woman shop” she conducts more than 30 workshops to more than 500 teachers annually in Northeast Texas. She has served on the executive committee for NAEE for the past four years, first as the representative for university centers and then as the liaison between NAEE and CEE. Concurrently, she serves as both a board member for CEE and for her state council, the Texas Council on Economic Education. This four-pronged involvement – national council, state council, university center and NAEE executive committee provides her with a unique perspective on the value and power of the network.

She completed her undergraduate work in biology at Wheaton College in Norton, Massachusetts and has an MBA from Bryant University in Smithfield, Rhode Island. She spent a first career in the biotechnology industry, where she was a champion of innovation and entrepreneurship. Susan has been teaching economics and personal finance for over 25 years and is in her 8<sup>th</sup> year at UT Tyler. She has taught previously at the Sam Walton School of Business at the University of Arkansas at Fayetteville, the Maxwell School of Public Policy at Syracuse University in Syracuse, New York and at the University of

Southern Mississippi in Hattiesburg, Mississippi. Her professional interests are in instructional design, especially the use of technology in the classroom, and economic and financial literacy in P-20 education.

Susan has been recognized for outstanding teaching and was a recipient of the 2015 University of Texas System Regents' Outstanding Teaching Award and the 2016 UT Tyler Student Life and Leadership Partnership Award. She is a founding fellow and president-elect of the Academy of Distinguished Teachers at The University of Texas at Tyler. She is the mother of four and grandmother of two and her personal interests include reading, travel, gardening, birdwatching and duplicate bridge.

## **Council Rep**



### **Tiffany Harm, Executive Director, Economics Pennsylvania**

Tiffany has a master's degree in education from the University of Scranton and her bachelor's degree in marketing and business administration from King's College. Tiffany started her career as a media consultant for a leading arts and entertainment publication specializing in advertising and web content management.

After getting her degree in education, she worked in the development office at Pittsburgh Public Schools, Pennsylvania's second largest school district. Her fundraising and grant development background led her to a part time position at Economics Pennsylvania pursuing public and private funding in 2013.

Tiffany has previously held the Vice President position of the Sigma Chi chapter of Kappa Delta Pi, an international education honor society and is a member of the National Association of Economic Educators. She has presented at the National Conference for Economic Education, Pennsylvania's Improving School Performance Title 1 state conference, King's College STREAM Evidence-Based Practice Conference, Robert Morris University's Teaching Economics Conference and the Philadelphia Federation of Teachers Education Conference.



### **Elena Zee, President & CEO of the Arizona Council on Economic Education**

Elena started her career as an econometrician at American Express head quarter in New York. Her responsibilities grew quickly and she was promoted to Director of International Operations and Vice President of International Information Management. Elena has done business in more than twenty countries to expand financial services business internationally. She excelled in influencing the heads of these countries to collaborate and generate more than \$450 million revenue, receiving various awards.

Elena has a Master's Degree in Economics from Columbia University and Double Bachelor's degrees in Math and Economics from Wellesley College. She also teaches Microeconomics, Macroeconomics and International Trade part time at a local university. Elena has been a member of the executive committee board of the Arizona Council on Economic Education since 2010. She was the former President of Phi Beta Kappa Phoenix Association, promoting excellence in liberal arts and science higher education. Elena is very passionate about education, financial freedom and professional development. She was born in Shanghai, China and represented City of Phoenix multiple times to visit China for cultural, education, tourism and business exchange.

## Center Rep



### **David Mahon, Director of the Center for Economic Education, Assistant Professor of Economics, Miami Dade College**

David has served as Director of the Center for Economic Education at Miami Dade College since 2012. Over the years, the Center has conducted more than 50 workshops, reaching hundreds of teachers translating into more than 5,000 contact hours. In recognition for his work, David was awarded the 2015 Rising Star Award by The National Association of Economic Educators (NAEE) and the Social Studies Paul Hanson Award by the Miami Dade Council for the Social Studies awarded to community members that have promoted social studies

education through community engagement.

Prior to joining the college, David obtained an MA from Florida International University and a BA from Cornell University and spent several years working at local high schools teaching mathematics, history and economics courses.



### **Susan Reilly, Director of the Center for Economic and Financial Education, Professor of Economics, Florida State College at Jacksonville**

Susan graduated magna cum laude from the College of Business at University of Central Florida with a Bachelor's of Science in Economics and International Business. She earned a Masters Degree in Economics from American University, where she also served as the President of the Economics Graduate Student Union. In 2013, she earned her Doctorate in Philosophy from American University with the completion of her dissertation, *Essays on the Economics of Family Interactions*. While at American University, she was awarded many

grants and fellowships to support her research. Included among these grants are conference grants from the Southern Economic Association, the International Confederation of Associations for Pluralism in Economics, and a Melon Award.

As a tenured professor, Dr. Reilly's research has changed in focus to economic education and pedagogy. Economics is a tough subject, especially for students in an open access institution like Florida State College at Jacksonville. An intuitive educator, Susan has developed and implemented many novel teaching techniques that make learning economics fun and engaging for her students. Included among these is her three-tiered approach: make it global, make it local, and make it personal.

After just five years working at Florida State College at Jacksonville, Susan was asked to take leadership of the newly formed Center for Economic and Financial Education at the college. The Center was in its infancy, only two years old. Under her leadership, the Center increased the number of teachers reached by over 200% in just one year. It went from the Center in Florida that served the smallest number of teachers to one of the largest (second only to the Stavros Center at University of South Florida and the Stavros Center at Florida State University). During her tenure, she also expanded the reach of the Center beyond K-12 teachers in North East Florida. She routinely brings in teachers from Orlando (a five-hour round-trip drive!) and secured additional external grant funding to allow economic and financial literacy programming for the under-served students attending Florida State College at Jacksonville. Each year, she brings in nationally recognized speakers such as Kim Holder, Brian O'Roark, Tawni Ferrarini, and Jodi Beggs. Additionally, she works with the Florida Council on Economic Education to secure additional

grants from the national Council on Economic Education for programming such as Virtual Economics, Jump\$tart, and Understanding Fiscal Responsibility. Finally, she is routinely invited to speak at national conferences on economics and financial literacy and provides workshops in areas in Florida that are not served by a Center.

## At-large Rep



### **Ishuan Li, Associate Professor of Economics, Minnesota State University, Mankato.**

Dr. Li received her PhD in Applied Economics from Clemson University. Her teaching interests include undergraduate courses in Senior Capstone, Economics of Women's Issues, Current Issues in Economics, Business Statistics, and graduate courses in Economics for Managers and Quantitative Methods. Her research has been published in *Economics Bulletin*, *Journal of Economics Education*, *International Journal of Economics Education*, *Journal of Education for Business*, and the *American Economist*. Her pedagogy and assessment portfolio include a business case study for MBA class, online, hybrid, and flipped classrooms, writing intensive courses, assessment of student learning and program outcomes. Over the years, Dr. Li has assisted the Economics Challenge events held at Minnesota State University, Mankato. In her other professional activities, Dr. Li serves as an active Peer Reviewer for the Higher Learning Commission, Vice President and Board Member of the International Honor Society in Economics Omicron Delta Epsilon, Board Member of the Minnesota Academy of Science, Councilor at the Council of Undergraduate Research, editor of the CUR Quarterly Social Science Division, and Director at Missouri Valley Economic Association.



### **Andrew T. Hill, Ph.D., Economic Education Advisor, Federal Reserve Bank of Philadelphia**

Andrew Hill is the economic education advisor at the Federal Reserve Bank of Philadelphia and adjunct professor of economics at Temple University. Since 2002, he has led the Philly Fed's economic education program. He served as a member of the writing committees for the *National Standards for Financial Literacy* and *FOCUS: Middle School World History*. Andrew is a past chair of the NAAEE Research Committee and the 2012 recipient of NAAEE's Bessie B. Moore Service Award. In 2011-2013, Andrew served as a member of the Pennsylvania Task Force on Economic Education and Personal Financial Literacy Education. He currently serves as vice president of the Pennsylvania Jump\$tart Coalition. Andrew has published articles in the *International Handbook of Financial Literacy*, the *International Review of Economics Education*, the *Journal of Consumer Education*, *Perspectives on Economic Education Research (PEER)*, *Social Education*, and *Social Studies and the Young Learner*, and numerous lessons for use in the K-12 classroom. In 2004, Andrew was a participant in the National Council on Economic Education's Training of Writers program in St. Petersburg, Russia. Andrew earned his B.S., M.A., and Ph.D. degrees in economics from the University of Delaware. He received the University of Delaware's Presidential Citation for Outstanding Achievement in 2012 and Excellence in Teaching Award in 2001. Andrew is a frequent presenter on economic and personal financial education topics at national and state education conferences.